



U.S. Products press release

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U.S. Products hires two new staff members

COEUR d'ALENE, ID — U.S. Products, a leading manufacturer of professional carpet, hard-surface floor, and restoration cleaning equipment announces the hiring of two new employees.

They are: Stephen Romero, the company's new Auto Industry Account Executive, who will head an entirely new division for U.S. Products, its automotive product line; and Brian Consolino, who will be the firm's new Eastern Regional Sales Manager.

Romero graduated from California State University, Fullerton, and has more than 11 years of management, sales, and marketing experience with companies of varying size. The new division he will head markets products for the professional auto-detailing and body-shop industries

Consolino attended the University of Arizona and has more than 10 years of experience in sales and marketing. He will be working directly with U.S. Products' sales representatives, inside sales, and distributors throughout the eastern half of the United States.

"U.S. Products has experienced significant growth in the past few years," says Doug Hauff, President of U.S. Products. "This is because our product line has been well received and fills an important industry niche, and because we have been able to attract top-notch people like Steve and Brian."

Romero will work out of the U.S. Products headquarters in Coeur d'Alene. Consolino resides in Sellersburg, IN.

For more information, visit www.usproducts.com or call toll-free (800)-257-7982.

About U.S. Products, a Nilfisk Advance Company

U.S. Products has been manufacturing carpet, drapery, upholstery, restoration and ceiling cleaning equipment for more than 25 years. The company is well-known for its innovative internal heating systems that deliver 212 degrees at the wand tip, top-quality components, and solid-state circuitry for precise operation and equipment control.

U.S. Products contact information: 181 West Aqua Ave., Coeur d'Alene, ID 83815

Phone: (208) 772-0573

Toll-free: (800) 257-7982

Fax: (800) 910-5294

E-mail: info@usproducts.com, or visit www.usproducts.com